



Application for abC Shanghai Art Book Fair 2019

Exhibitor Name * (Please submit the official name for the use of publicity and printing. No modification after submission.)

Exhibitor Category * (single choice)

- Artist / Zinemaker (Individual & Collective) ()
- Bookshop ()
- Distributor ()
- Gallery ()
- Institution / Organization ()
- Magazine ()
- Publisher ()
- Label ()
- Edition / Multiple ()

Proportion of Exhibited Content * (Multiple choices, Please rank the proportion from 1 - 5)

- Books / Zines / Journals ()
- Posters / Cards / Other Small Prints ()
- Mounted Large Prints / Specially Exhibited Works ()
- Apparel Accessory ()
- Audio & Video Products ()
- Toys & Decorations ()
- Others ()

Location

_____City_____Country

Exhibitor Introduction *

Instagram *

Email *

Website * (Containing exhibited works, as a reference for being selected in the book fair)

High-Res Photos of Publications * (Please attach the photos, at least 3, in the email.)

Way of Participation * (Manage and set up in person)

Select a Type of Booth

- Type A (120×60cm) 180\$ ()
 - Type B (180×60cm) 285\$ ()
 - Type C (Type B + Wall) 395\$ ()
 - Institution Showcase (3*3m space) 1400\$ () *After Selection
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- Amount of Tables (Each exhibitor contains 1 piece of dark table cover, 2 chairs, 2 exhibitors passes and 2 free tickets.)

If you've got a thematic exhibition plan, which requires a larger space or special installation, please briefly introduce its theme and content. The best candidate will be admitted.

Events. (Please describe its content and brief process.) (Lecture / Talks / Book Launch / Workshop / Installation / Performance / Live Show)

Representative*

Mobile *

Wechat (Chinese version of WhatsApp. We suggest you download Wechat app in advance for the convenience of communication with us.)

Leave a Message or Suggestions

**abC(art book in China) Art Book Fair · 2019 · SHANGHAI
accepts exhibitor applications till July 15, 2019.**



**abC Shanghai Art Book Fair 2019
08.30 - 09.01
at Modern Art Museum**

Terms & Conditions of Participation

abC (art book in China) Art Book Fair, as a non-profit platform for the promotion of art, collecting outstanding innovative prints and publications from artists, art collective, institutions and organizations. abC has been dedicated to promoting local artists' books and independent publications in China, creating a healthy ecology of art publishing. We encourage works with high originality, innovation and creativity, endowing creators with vitality through concentrated showcasing and promotion. These terms and conditions apply exclusively to the abC Shanghai Art Book Fair only in case of interest dispute due to the ambiguity of responsibility and obligations after the application.

1. All exhibitors should guarantee the originality of exhibited works. Exhibitors who plagiarize and illegally use the information of other artists and works will be rejected.

2. abC reserve the right to reject exhibitors who have the following issues:

a. Exhibitors who can not provide accurate information of artists and final exhibited works.

b. Exhibitors who exhibit the works that are different from the submission or materials containing advertising content. (Education Agency and Commercial training Institution)

c. abC shall cancel the Exhibitor's contract, reallocate the space and retain payment made without further liability or obligation to the Exhibitor if the information submitted is false and plagiaristic. abC will not be responsible for the act of plagiarism.

d. Non-conformance: Exhibited content is not qualified for the abC Art Book Fair or violates the interest of the venue and organizer. In such event, abC may cancel the Exhibitor's contract, reallocate the space and retain payment made without further liability or obligation to the Exhibitor.

e. Except written agreement between exhibitor and organizer in advance, exhibitor can not rent or sublease to others. Without admission and selection of the organizer, exhibitor or individual can not conduct promoting or marketing activity in the name of abC Art Book Fair online and offline. Such event will affect the qualification of exhibitor in the future edition.

3. Because of the limit of booths, abC will examine and verify the exhibited works both online and at the spot to present a high-quality and healthy event. abC will allot the appropriate booth according to the venue space and the amount of exhibitors. Please understand that abC can not satisfy abrupt requirements of exhibitor.

- Safety and Promotion

4. To guarantee the order of entrance, please apply the extra exhibitor passes in advance and do not lend to others. abC will provide 2 passes and 2 free tickets for each exhibitor. For extra requirement, please buy tickets through official platform.

5. During the open hours of the fair, there should be at least 1 staff attending the booth for the safety of personal belongings. abC have no responsibility for unattended booth if anything gets lost during opening hours.

6. abC has the right to use the images of exhibited works for the purpose of promotion. For the use of those image, abC will not inform every exhibitors specifically.

- Payment and Cancellation

7. Please pay the exhibitor booth fee according to the instruction in the confirmation email. Payment is accepted via Alipay and PayPal. abC will provide digital invoice only. Please fulfill the payment before July 28th, 2019. Any Exhibitor, whose booth has not been paid in full by **July 28th, 2019**, forfeits their right to exhibit. In such event, abC may cancel the Exhibitor's contract, reallocate the space without further liability or obligation to the Exhibitor.

8. Exhibitors who received the confirmation letter (on **July 22th**) should reply to the email and keep the appointment. Withdrawal or cancellation by the Exhibitor of the use of the Space shall be made in writing by the Exhibitor to abC. If the Exhibitor withdraws or cancels after **July 25, 2019**, the Exhibitor shall remain liable for the full amount of the Booth Fee.

9. For exhibitors can not attend the fair before the exhibitor list released on **August 15, 2019**, unless abC decides otherwise, abC may then use the Space for any other purpose at its sole discretion. The payment will not be returned.

10. abC may terminate the Exhibitor Agreement and the use of the Space by the Exhibitor if the Exhibitor fails to occupy the Space by **11 am on August 30, 2019**, and abC may then use the Space for any other purpose at its sole discretion. In such event the Exhibitor shall remain liable for the full amount of the Booth Fee.

Thank you for cooperation!

